

SPONSORSHIP PLAN

GOSEC 25

SEPTEMBER
10 & 11, 2025

MEET ON [GOSEC.NET](https://gosec.net)

ABOUT

GoSec 25

For 20 years and counting, GoSec has supported a mandate to bring together the best and brightest experts in information technology security from across various sectors to facilitate the exchange of ideas, open discussion, the dissemination of insights and the development of lasting relationships that strengthen the cybersecurity community.

Our goal is to bring cybersecurity professionals together to make our industry better.

In addition to providing a range of phenomenal networking opportunities, attendees will have access to more than 30 live sessions in which they'll learn about industry trends, innovation, and developments focused on a variety of topics including:

- Risk Management & Governance
- Analytics, Intelligence & Response
- Cloud Security & Cloud Sec Ops
- DevSecOps
- Hackers, Threats & Vulnerability Management
- Data Security, Privacy & Law
- Security Operations & Services
- Identity & Access Management
- Machine Learning & AI
- Cybersecurity Mashup

This annual two-day event is not to be missed and that delivers significant benefits for all attendees!



GoSec IN NUMBERS

SINCE 2003, GOSEC HAS BEEN COMMITTED TO SHOWCASING THE MOST INFLUENTIAL FIGURES IN THE FIELD OF CYBERSECURITY



The Right Honourable Stephen Joseph Harper
Founder and President of Vision One



Ira Winkler
CISO et Vice President - CYE



Admiral James Stavridis
Vice President, Global Affairs, at The Carlyle Group



60± SPONSORS



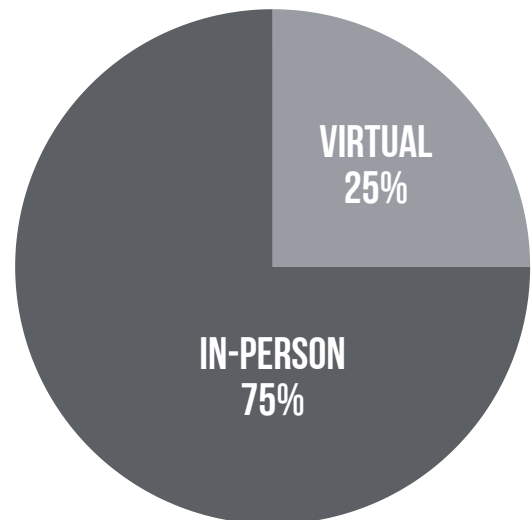
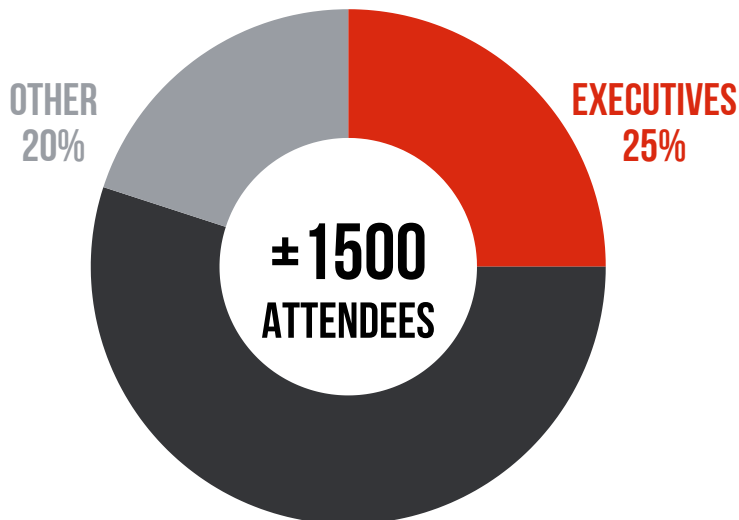
50± SPEAKERS



6 KEYNOTES



40 SESSIONS



EXECUTIVES: CEO, CIO, CISO, CTO, VP, Directors, Managers
CYBERSECURITY PROFESSIONALS: Developers, Data Analysts, Architects, IT Technicians
OTHERS: Students, Sales Team

GoSec 25 EVENT

SPONSORSHIP PLAN

SPONSORSHIP PLAN

Our partnership plan offers 6 options tailored to your needs.

Each plan is reserved for a single company – we do not allow co-sponsorship.

Diamond (20,000\$ CAD)

- Booth Space: 10x20 ft *
(includes a 6ft x 30in table, 2 chairs, and internet)
- Customized Virtual Booth
- Lead Scanner
- 1 Keynote Presentation (45 minutes)
- 1 Sponsored Session (45 minutes)
- Recording and delivery of sessions
- 20 Free Hybrid Passes for Employees **
- 20 Free Hybrid Passes for Clients **
- 2 Days Access to Meeting Room
- Option to add a food and beverage station at the booth ***
- Brand Visibility ****

Titanium (18,000\$ CAD)

- Booth Space: 10x20 ft *
(includes a 6ft x 30in table, 2 chairs, and internet)
- Customized Virtual Booth
- Lead Scanner
- 1 Keynote Presentation (45 minutes)
- 1 Sponsored Session (45 minutes)
- 15 Free Hybrid Passes for Employees **
- 15 Free Hybrid Passes for Clients **
- 1/2 Days Access to Meeting Room
- Option to add a food and beverage station at the booth ***
- Brand Visibility ****

Platinum (15,000\$ CAD)

- Booth Space: 10x10 ft *
(includes a 6ft x 30in table, 2 chairs, and internet)
- Customized Virtual Booth
- Lead Scanner
- 1 Sponsored Session (45 minutes)
- 10 Free Hybrid Passes for Employees **
- 10 Free Hybrid Passes for Clients **
- Option to add a food and beverage station at the booth ***
- Brand Visibility ****

Gold (12,500\$ CAD)

- Booth Space: 10x10 ft *
(includes a 6ft x 30in table, 2 chairs, and internet)
- Customized Virtual Booth
- Lead Scanner
- 1 Sponsored Session (45 minutes)
- 6 Free Hybrid Passes for Employees **
- 6 Free Hybrid Passes for Clients **
- Brand Visibility ****

Silver (8,000\$ CAD)

- Booth Space: 10x8 ft *
(includes a 6ft x 30in table, 2 chairs, and internet)
- Customized Virtual Booth
- Lead Scanner
- 5 Free Hybrid Passes for Employees **
- 5 Free Hybrid Passes for Clients **
- Brand Visibility ****

Start-Up ***** (3,000\$ CAD)

- Booth Space: 10x8 ft *
(includes a 6ft x 30in table, 2 chairs, and internet)
- Customized Virtual Booth
- Lead Scanner
- 2 Free Hybrid Passes for Employees **
- 2 Free Hybrid Passes for Clients **
- Brand Visibility ****

* To obtain power outlets and electricity, please contact the Palais des congrès de Montréal.

** You will need to register your guests and team members yourself using the promotional code we will provide after the partnership plan is signed.

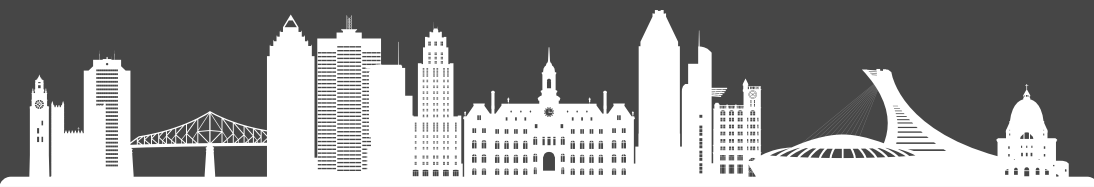
*** Food ordering fees are your responsibility, and you must contact Maestro Culinaire to place your order at noemie.pilon@maestroculinaire.com.

**** Please refer to the brand visibility chart to see what is included.

***** To be eligible for this sponsorship plan for GoSec 2025, the company should have been established within the last five years.

GoSec 25 EVENT SPONSORSHIP PLAN

OPTIONS	DIAMOND	TITANIUM	PLATINUM	GOLD	SILVER	START-UP
Amount	20 000\$	18 000\$	15 000\$	12 500\$	8 000\$	3 000\$
Quantity	1	2	10	10	18	2
PRESENCE - Booths & Passes						
Booth - In-Person Event	10x20	10x20	10x10	10x10	10x8	10x8
Customized Virtual Booth	x	x	x	x	x	x
Free Hybrid Passes - Employees	20	15	10	6	5	2
Free Hybrid Passes - Clients	20	15	10	6	5	2
THOUGHT LEADERSHIP						
Keynote Presentation (45 minutes)	x	x				
Sponsored Session (45 minutes)	x	x	x	x		
Recording and delivery of Sessions	x	500\$ CAD	500\$ CAD	500\$ CAD		
VIRTUAL PLATFORM						
On-Demand Video Section	x	x	x	x	x	x
Access to Participant List during the event	x	x	x	x	x	x
Connection Request Feature	x	x	x	x	x	x
ENGAGEMENT						
Option to Add a Food Station at the Booth	x	x	x			
ANALYTICAL REPORT						
Traffic Report - Lead Scanner	x	x	x	x	x	x
Minimum Number of Contacts: Opt-in Participants	100%	75%	75%	50%		



GoSec 25 BRAND AWARENESS

OPTIONS	DIAMOND	TITANIUM	PLATINUM	GOLD	SILVER	START-UP
MARKETING AND VISIBILITY						
Marketing Toolbox to Promote the Event*	X	X	X	X	X	X
Creation of a Promotional Code for Event Registration **	X	X	X	X	X	X
Logo on the Platform	X	X	X	X	X	X
Logo on the Website	X	X	X	X	X	X
Logo on the Event Newsletter	X	X	X	X		
Banner on the Virtual Platform	X	X				
Post on GoSec Social Media	X	X	X	X	X	X

* This includes the GoSec logo, social media banner, and an email template.

** You must provide us with your company logo and the required information upon signing the contract or within the same week.



GoSec 25 MARKETING OPTIONS

CATERING

Coffee Breaks:

Associate your brand with coffee breaks, key moments of high-traffic networking.

- Your logo will be displayed on coffee stations, main screens, and digital media.
- Per day: CAD \$4,000
- For 2 days: CAD \$6,000

5@7 – Day 1 : CAD \$6,500

Showcase your brand in a relaxed and festive atmosphere during the 5@7, ideal for informal discussions.

- Your logo will be placed on service stations (bar/snacks), main screens, and dedicated signage.

Smoothie bar (CAD \$2,500) :

Associate your brand with a refreshing and wellness-focused experience that attracts participants to a high-traffic area.

- Your logo will be present in the Smoothie Bar area, on the main screens, and in digital media.

SERVICES

Mobile Charging Station (CAD \$2,500) :

Offer participants an essential service while ensuring strong brand visibility.

- Your logo will be displayed on charging stations, visible to all participants recharging their devices.

Photobooth (CAD \$3,500) :

Create memorable experiences for participants while ensuring long-lasting visibility.

- Your logo will appear on the photobooth screen and on printed photos given to participants.

VISIBILITY

Agenda Sponsorship (CAD \$1,500) :

Ensure a constant presence among participants by integrating your logo into the official agenda.

- Your logo will appear on all agenda materials used throughout the event.

Sponsored Internet (CAD \$2,000) :

Make sure every Wi-Fi connection reminds participants of your brand.

- Your logo will be displayed on Internet access information panels and the Wi-Fi landing page.

Video Broadcast (CAD \$3,000) :

MMaximize your visibility in high-traffic areas through continuous advertisement broadcasting.

- Your video will be shown on digital screens throughout the event.

Sponsored Live Streaming (CAD \$6,000) :

Extend your visibility beyond the event walls with live streaming.

- Your logo or animation will be displayed at the start of live-streamed sessions.

Sponsored Interpretation (CAD \$6,500) :

Position your brand as a key player in inclusivity by supporting live interpretation of keynote sessions.

- Your logo will be displayed on main screens and online during translated sessions.

Sponsorship Conditions :

If you are interested in one of our sponsorship opportunities, please complete the form attached to the partnership plan.

Please note that access to sponsorship plans is exclusively reserved for GoSec's official partners.

To qualify for sponsorship, your company must be registered as an event partner.

GoSec reserves the right to accept or decline any sponsorship request based on availability and established criteria.

Sponsorships are allocated on a first-come, first-served basis, subject to receipt of the duly completed form and corresponding payment.

For any questions or clarifications, please contact us directly at gosec@gosec.com.

GoSec 25 MARKETING OPTIONS

SPONSORSHIP OPTION	PRICE (CAD)	CHECK THE BOX FOR YOUR CHOSEN OPTION
CATERING		
Coffee Break / Day	\$4,000	
Coffee Break for 2 Days	\$6,000	
5@7 - Day 1	\$6,500	
Smoothie Bar	\$2,500	
SERVICES		
Mobile Charging Station	\$2,500	
Photobooth	\$3,500	
VISIBILITY		
Agenda Sponsorship	\$1,500	
Sponsored Internet	\$2,000	
Video Broadcast	\$3,000	
Sponsored Live Streaming	\$6,000	
Sponsored Interpretation	\$6,500	



GoSec 25 SPONSORSHIP AGREEMENT FORM

BILLING INFORMATION

ORGANIZATION NAME:

ORGANIZATION ADDRESS:

ACCOUNTS PAYABLE EMAIL:

DO YOU SUBMIT A PURCHASE ORDER (PO)? YES NO

If the answer is 'Yes,' please send it to the following email addresses: gosec@gosec.net and accountsreceivable@gosecure.net

(MDE) If applicable, please provide details of the procurement portal associated with billing:

PORTAL LINK:

EMAIL ADDRESS OF THE RESPONSIBLE PERSON:

SPONSORSHIP PLAN*

DIAMOND - 20,000\$ CAD *

GOLD - 12,500\$ CAD *

RECORDED SESSION - 500\$ CAD **

TITANIUM - 18,000\$ CAD *

SILVER - 8,000\$ CAD *

PLATINUM - 15,000\$ CAD *

STARTUP - 3,000\$ CAD *

CURRENCY: CAD USD **

PAYMENT METHOD: CHECK EFT CREDIT CARD ***

CAD ONLY

* All applicable taxes will be added to the sponsorship amount (GST/QST).

** Please note that the sponsorship amount and all applicable taxes will be converted using the exchange rate on the billing date.

*** If you choose to pay by credit card, please be aware that payment will be processed over the phone and a 3.75% processing fee will be added to the total amount, including taxes.

PAYMENT TERMS: NET 30 DAYS - MAXIMUM BY JULY 31, 2025

By accepting these terms, the customer agrees to make full payment within 30 days of receiving the invoice, with a payment deadline set for July 31st. Any payments received after this date will be considered late. In the event of late payment, late fees may be applied in accordance with applicable law.

SIGNATURE

I COMMIT TO PAY THE SPONSORSHIP AGREEMENT AND PROVIDE **ALL REQUIRED INFORMATION TO THE ORGANIZING COMMITTEE BY JULY 31, 2025.** OTHERWISE, LATE FEES MAY APPLY.

I ACCEPT THE PAYMENT TERMS AND LEGAL TERMS & CONDITIONS.

FIRST AND LAST NAME: JOB TITLE:

SIGNATURE: DATE:

GoSec 25 SPONSORSHIP TERMS & CONDITIONS

GoSec and Partner agree to the following Terms and Conditions:

1. Conference Rules: Partner hereby agrees to participate as a sponsor in the GoSec conference ("Conference") pursuant to the Terms and Conditions herein. GoSec and its respective agents and representatives reserve the right to make changes to the Conference, including, without limitation, dates, times, and location. GoSec shall make commercially reasonable efforts to notify Partner of any such changes within a reasonable timeframe; provided, however, that in no event shall GoSec or any of its respective employees, officers, directors, affiliates or agents (collectively, "GoSec Parties") be liable for any damages arising from such changes or notice.

2. No Assignment: Partner shall not assign, share or sublet all or any portion of the Partner's allocated booth space nor assign or transfer any of its rights or obligations under this Contract. Partner acknowledges and agrees that if it violates this Section 2, GoSec shall have the right to liquidated damages in an amount equal to the number of additional non-approved companies in Partner's booth space multiplied by the Sponsorship Plan fee. Such damages are not intended as a penalty. Partner agrees to pay such liquidated damages within thirty (30) days of an invoice from GoSec.

3. Disturbance: Immediately upon request from GoSec, Partner shall remove any exhibit (or element thereof) that, in GoSec's sole discretion, is deemed objectionable, unsafe, or detracts from the Conference because of noise, method of operation, or any other reason. Partner agrees not to display nor offer for sale at the Conference any products, services, or promotional materials that (a) infringe the intellectual property or other rights of GoSec or any other third party; or (b) disparage or depict GoSec or any other GoSec Conference sponsor in an objectionable manner as determined by GoSec in its sole discretion, pursuant to this Section 3. GoSec reserves the right to remove or have removed any such exhibits (or element thereof) in its sole discretion. In no event shall any GoSec Party be liable for any refund or other damages or expenses incurred by Partner in connection with or arising out of any actions taken by GoSec pursuant to this Section 3.

4. GoSec Conference Contractors: Partner agrees to provide and/or install its own tradeshow booth, computer equipment, collateral, and technical resources. Partner may engage a contractor or vendor to provide such services at Partner's sole expense. GoSec Parties assume no responsibility or liability for any of the products and/or services delivered by any contractor, vendor or service provider providing such services.

5. Compliance: Partner agrees to comply with all applicable Federal, state and local laws and regulations.

6. Insurance: Partner agrees to acquire and maintain adequate insurance coverage. Partner acknowledges and agrees that GoSec does not maintain insurance covering Partner's property and it is the sole responsibility of Partner to obtain such insurance.

7. Payment Terms: Upon execution of this Contract and subject to the terms set forth herein, Partner agrees to pay the Sponsorship Fee identified on the attached cover sheet. Sponsorship Fees are due and payable in full within thirty (30) days from execution of the Contract. If this Contract is executed by the Partner after July 1, 2025, payment for the Sponsorship Fee will be due and payable upon execution. Notwithstanding the foregoing, in no event shall Partner be permitted to move in, set up or participate in the Conference unless the Sponsorship Fee is paid in full by July 31, 2025. GoSec reserves the right to cancel and/or re-assign Sponsorship locations if payments are not received when due.

11. Cancellation: All cancellations must be made by providing written notice to GoSec, sent to the contact address specified in the Contract. Partner understands and agrees that such cancellation will be subject to a cancellation fee in the amount set forth below (the "Cancellation Fee") as liquidated damages and not as a penalty. The parties agree that the Cancellation Fee will be calculated as a percentage of the Sponsorship Fee, plus the expenses incurred by GoSec in connection with the partnership, in accordance with the following:

- If Partner cancels at least three months before the start of the Conference, the Cancellation Fee is 50% of the Sponsorship Fee.
- If Partner cancels less than three months, but more than one month, before the start of the Conference, the Cancellation Fee is 75% of the Sponsorship Fee.
- If Partner cancels less than one month before the start of the Conference, the Cancellation Fee is 100% of the Sponsorship Fee.

In the event Partner cancels this Contract, GoSec shall refund to Partner any fees previously paid to GoSec, less the Cancellation Fee, within thirty (30) days of receipt of the cancellation notice. If Partner has not previously paid any fees to GoSec at the time of cancellation, Partner shall pay to GoSec an amount equal to the applicable Cancellation Fee within thirty (30) days of receipt of an invoice therefore. Cancellation Fees will be calculated on the date the notice of cancellation is received by GoSec in accordance with the provisions herein. GoSec reserves the right to cancel the event for reasons of force majeure or for any other reason beyond its control. In the event of cancellation by GoSec, Partner will be fully refunded the amount of the Sponsorship Fee paid, with no further obligations or liabilities on the part of GoSec towards Partner. GoSec disclaims all liability in the event of event cancellation by Partner. Under no circumstances shall GoSec be held liable for any losses, damages, costs, or expenses incurred by Partner in connection with such cancellation, including, but not limited to, financial losses, organizational expenses, loss of profits, loss of reputation, or other indirect or consequential losses.

GoSec 25 SPONSORSHIP TERMS & CONDITIONS

12. License: Partner hereby grants GoSec a limited, non-exclusive, non-transferable, non-sub licensable license to use Partner's marks in connection with this GoSec Conference.

13. Video and Photography: As part of your participation at the GoSec Conference, Partner is giving permission to potentially be filmed or photographed by GoSec Parties and media.

14. Force Majeure: Except for payment of fees, neither party shall be held responsible for any delay or failure in performance of its obligations hereunder to the extent such delay or failure is caused by fire, flood, strike, civil, governmental or military authority, acts of God, acts of terrorism, acts of war, epidemics, the availability of the Venue or other similar causes beyond its reasonable control and without the fault or negligence of the delayed or non-performing party or its subcontractors.

15. Limitation of Liability: GOSEC PARTIES SHALL NOT BE LIABLE TO PARTNER FOR ANY DAMAGE, LOSS, HARM OR INJURY TO PARTNER OR ITS PROPERTY OR BUSINESS RESULTING FROM ANY REASON WHATSOEVER IN CONNECTION WITH THE CONFERENCE. IN FURTHERANCE AND NOT IN LIMITATION OF THE FOREGOING, GOSEC PARTIES SHALL IN NO EVENT BE LIABLE FOR ANY INDIRECT, INCIDENTAL, SPECIAL OR CONSEQUENTIAL DAMAGES, OR DAMAGES FOR LOSS OF PROFITS, REVENUE, DATA, OR USE INCURRED BY PARTNER, WHETHER IN ACTION, IN CONTRACT OR TORT, EVEN IF GOSEC PARTIES HAVE BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES. GOSEC PARTIES' ENTIRE LIABILITY FOR DAMAGES HEREUNDER SHALL IN NO EVENT EXCEED THE AMOUNT OF FEES PAID BY PARTNER UNDER THIS CONTRACT.

16. Indemnification: Partner agrees to indemnify, defend and hold GoSec Parties harmless against all claims, demands, costs, liabilities, losses or damages (including all reasonable attorneys' fees) to persons or property, arising out of, related to or caused by (a) Partner's installation, removal, maintenance, occupancy or use of the Partner's exhibit at the Conference or participation in the Conference or (b) the gross negligence and willful misconduct of Partner and/or its employees, agents or representatives.

17. Governing Law: The validity, construction, and interpretation of this Contract and the obligations of the parties hereto shall be governed by and construed in accordance with the internal laws of the Province of Quebec, without regard to its conflict of law principles.

18. Miscellaneous: This Contract constitutes the entire understanding between GoSec and Partner with respect to the subject matter hereof. Terms and conditions set forth in any purchase order or other document provided by Partner to GoSec that differ from, conflict with, or are not included in this Contract shall not be part of any agreement between GoSec and Partner unless specifically accepted as part of this Contract by GoSec in writing. No failure or delay by any party in exercising any right and remedy shall operate as a waiver thereof, and a waiver of a particular right or remedy on one occasion shall not be deemed a waiver of any other right or remedy or a waiver on any subsequent occasion. All notices to GoSec shall be delivered to the address set forth above for GoSec and all notices to Partner shall be delivered to the address set forth above for Partner. All notices must be in writing and delivered either in person, by nationally recognized express courier or by public postal service for which a delivery receipt is obtained. Notice will be deemed effective when actually received or when delivery at the proper address has been confirmed by written evidence.

19. Term and Survival of Clauses: Unless otherwise terminated as set forth herein, this Contract will terminate as of the conclusion of the GoSec Conference. Expiration or termination of this Contract shall not relieve either party of any obligation that accrued prior to the date of such expiration or termination. The rights and obligations contained in this Agreement, which by their nature require performance following termination, shall survive the expiration or termination of this Agreement for any reason.